

CREATING A STRONG PASSWORD

Our passwords are the most common way to prove our identity when using websites, email accounts and computer itself. The use of strong passwords is therefore essential in order to protect our security and identity. The best security in the world is useless if a malicious person has a valid user name and password.

The Risk of Using Weak Passwords:

People impersonating you to commit fraud and other crimes, including:

- Accessing your bank account
- Purchasing items online with your money
- Impersonating you on social networking sites
- Sending emails in your name
- Accessing the private information held on your compute

Simple Tips in creating strong password:

Using long and complex passwords is one of the easiest ways to defend ourselves from cybercrime. No one is immune to cyber risk, but there are steps we can take to minimize our chances of an incident. Creating a strong password is easier than we think. Follow these simple tips to protect yourself online:

- Make your password eight (08) characters or longer. *Create a password with eight characters or more and a combination of letters, numbers, and symbols.*
- Use a long passphrase. *Use a passphrase such as a news headline or even the title of the last book you read. Then add in some punctuation and capitalization.*
- Don't make passwords easy to guess. *Do not include personal information in your password such as your name or pets' names. This information is often easy to find on social media, making it easier for cybercriminals to hack your accounts.*
- Avoid using common words in your password. *Instead, substitute letters with numbers and punctuation marks or symbols. For example, @ can replace the letter "A" and an exclamation point (!) can replace the letters "I" or "L".*
- Get creative. *Use phonetic replacements, such as "PH" instead of "F". Or make deliberate, but obvious misspellings, such as "enjin" instead of "engine".*
- Never share your password. *Don't tell anyone your passwords, and watch for attackers trying to trick you into revealing your passwords through email or calls.*
- Unique account, unique password. *Use different passwords for different accounts and devices so that if attackers do guess one password, they will not have access to all of your accounts.*
- Use stronger authentication. Always opt to enable stronger authentication when available, especially for accounts with sensitive information including your email or bank accounts.

CGRC takes cybersecurity seriously every day of the year. As part of this, we would like to provide you with tips and resources to protect yourself and your company. Our campaign is aimed at empowering the Pakistan public to be safer and more secure online.